



Great at what you do but want to be more confident with the numbers?

Are you running a small business and feel that although you're great at what you do, it would be good to have a better understanding of the most important financial drivers??

You *know* that you need to learn this critical information - but where to start?

And trying to find the time is another issue altogether!

DON'T WORRY... it's not just you!

Did you know that 97.2%* of New Zealand businesses have less than 20 employees and most people haven't been taught the areas of financial management that make THE BIGGEST positive impact on their business? *Dept of Statistics data

That's why Hutt Valley Chamber of Commerce is thrilled to invite you to a series of Financial Literacy and Business Growth modules.

Vital information for any business owner.

Made up of four 3 hour modules, here's what you'll get:

- ✓ Tools on how to better understand your key business numbers and financial management
- ✓ Advice on improving your profits and cash flow, with measurably improved results
- ✓ Strategies and tactics for better results
- ✓ Tips on growing your wealth.

You'll also get:

- ✓ 12 hours of interaction with Trish and other business owners
- ✓ 5 workbooks/templates to improve your financial results and business growth
- ✓ 4 short videos to remind yourself of the key points, to view when it suits you

See below to find out what you'll learn to improve *your* business.

**REGISTER
NOW**



Your Presenter –Trish Love

Internationally published author through Morgan James publishing, New York, Trish Love specialises in business growth & financial intelligence (beliefs and actions about money).

Trish is an entertaining key note speaker, seminar leader, chartered accountant and a practical, commercially focused CFO (Chief Financial Officer).

Module 1 -Financial Literacy
Thursday 12th May 2016, 10am-1pm

Without a clear understanding of a business's financial situation, growth will be ineffective and stressful.

- What is the most important information to review about my financial situation?
- What actions are needed most to improve my results?
- How do I work out my personal money style and why does this improve my business success?
- What are the key areas I want to improve financially –what is most important to focus on?

Module 2 -Cash Flow Management
Thursday 19th May 2016, 10am-1pm

Cash flow is only ever a symptom, telling you whether your business needs help. Every month brings different cash requirements and business owners need to know where to focus.

- What is the easiest way to plan/review my cash flow?
 - How do I improve my working capital?
- What goals do I need to have for my debtors, bank balance, stock management?
- How do I manage my business/personal life cash flow requirements better?

Module 3 –Strategy & Tactics for Better Results
Thursday 26th May 2016, 10am-1pm

Regular planning and review is critical to ensure goals are achieved on time & within budget.

- What is the GROW process and how do I ensure it is easy for me?
- What stage in business growth is my business likely to encounter next and how do I prevent challenges?
- How do I do 90 day planning and what is most important to include?
 - What action steps are needed in my critical path to achieve my goals and significantly improved results?
 - What strengths, weaknesses, opportunities and threats does my business need to address?
- How do I remove any financial barriers in my beliefs?

Module 4 -Growing Your Wealth and The 6 Building Blocks of Cash Flow
Thursday 2nd June 2016, 10am-1pm

As businesses grow, they need to be protected. Work/Life balance is critical to reduce stress, increase profits and achieve higher growth

- What are the 7 stages of wealth creation and how do I easily achieve them?
- What balance do I want across my W.E.A.L.T.H elements?

There are 6 Key levers to growing cash flow, we will give you the keys and share examples of how to put them into place

- How to create the mind set change need?
 - What to measure to get the results?
- The day to day steps your team need to follow.

NZ CHAMBERS OF COMMERCE

HUTT VALLEY

Business Vitality

Hutt Valley Chamber of Commerce
Level 3, 15 Daly Street
Lower Hutt

LOVE TO
GROW[®]
BUSINESS LEADERSHIP

Members \$395 + GST
Non Members \$530 + GST

Register [online](#) or email kimberley@hutt-chamber.org.nz by Friday 29th April 2016.

Call Trish Love on (04) 972 4182 for any questions about the programme.